

34x25x36

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Norm:

I will tell you this, and most women, and most women, hate when I say this, there are no perfect bodies out there, we make the perfect body

George:

What is the ideal woman of the moment?

Norm:

I want you to see this, you can take that, I want you to see it in operation there are a few ways of doing hands one is out of latex rubber which is the old way the first hand and the tenth hand there is shrinkage we've done it from day one out of PVC- - polyvinyl chloride the first and the hundredth hand is exactly duplicated no shrinkage, so what the sculptor does, it will reproduce itself time and time again.

George:

The mold for the heads are made out of rubber each head has to be identical to the other head so we don't want anybody putting sandpaper to the head we don't want the workers, you know, sanding the nose and the lips.

He's taking the essence of her and kind of capturing what her features are about into a image that is actually more than what she is and see we have the ability to alter things.

If we're doing a line we also have to think about how are we going to portray it?

How are we, how do we wanna, like, what kind of setting are

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these girls gonna be in?

So, you know, you start with a concept for the line, and basically you know and it could be an image, or it could be a combination of images

You know our standard measurement is 34x25x36, uh you know, that's the standard measurement that we sculpt. And, this is the line, it's called Temptation it's a very old line but we still sell it, people still buy this body.

Norm:

All it is, all it is, is to stir up the adrenaline in in the buyer and say, hmm, I could look like that.

George:

You know, how do mannequins evolve? You know we know they were first done in France and they were made out of wax, and in my mind this is just happens to be something that I personally like as an art form, as the religious art.

And, basically what the churches did is they created figures out of wood or paper maché and they were trying to replicate for the people what they envisioned these santos to look like, like we replicate what the perfect girl is for the times, 'cause actually you know, if you really start looking at it, it's a continuation of the same thing.

I could I could see where it would be believing in something, or in a way worshiping something because it's something that you aim for.

Do we worship perfect women?

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Do we worship people that dress in very expensive clothes?

It's playing with peoples' minds of what the ideal is.

In the sense of religion, the ideal is, you know, salvation.

What is our salvation as a current society?

Is it being looked upon, being uh, photographed everywhere
you go?

You know, to some people it's very important.

You know, people have to believe in something.

And so, what, is Barney's the church of ... hahahah,
of today?

Title comes up "34x25x36"

Credits.