

TRACING ROOTS HOST A SCREENING!



Thanks for your interest in **Tracing Roots: A Weaver's Journey** (www.tracingrootsfilm.com), a heartfelt 35 minute film that explores themes of heritage, passion, legacy, and the meaning of making art. Public Libraries, artist guilds, tribal organizations, campus groups, middle schools and high schools, theaters, museums and other groups have not only been screening **Tracing Roots**, but setting up events with 10 to 300 people involved. That has included follow up discussions sessions with the Delores Churchill and the filmmaker, exhibitions of local baskets, workshops, potlucks and receptions.

Steps to Screening

1) Get a copy: If you haven't yet, purchase a copy of **Tracing Roots** with public performance rights*(PPR): \$90 is the price for community groups. That includes the right to show a film outside the home. Order from newdayfilms.com, <https://www.newday.com/film/tracing-roots> Tel: 888-367-9154. Prices for public libraries and universities listed on the site. Note: Technically these are admission-free events, but we understand community groups need to cover costs and are fundraising for good causes. Let us know. You can either purchase a DVD copy or buy a copy to stream online through newdayfilms.com.

2) Find a venue: Look for a venue with audio/visual equipment such as a DVD player attached to a large TV screen or a video projector that has a computer input. Many laptops offer DVD players, and these can be hooked up to TVs and projectors. Make sure there is proper lighting in the space so that it can get dark enough to watch the film. Check to see that seating is comfortable and there are accessible parking options.

3) Using our Study Guide: Check back soon! We've been working on a Study Guide with more background information, discussion questions, and other resources. The free guide will be on both the New Day and Tracing Roots sites.

4) Publicize the event: Want a poster or other publicity? Help yourself and adapt a Tracing Roots poster. You'll find a Tracing Roots Poster on the resources page at www.tracingrootsfilm.com. We can also send you link to a dropbox folder with more with stills, information and press.

5) Purchasing individual DVDs and copies to stream: Home-use DVDS, streaming links and Delores and the filmmaker: If local individuals want home-use copies of the DVD they can order them online www.tracingrootsfilm.com. If you'd like to order multiple DVDs so that attendees can purchase the film at the event, you can contact us and we can send some copies. You can invite Delores and the filmmaker to be part of screenings or do a Q and A in person or via Skype.

6) Promote your screening: Write about the event on social media websites, blogs, and newsletters and tell your friends to get the word out and broaden the audience. Tell the radio station and local paper. Make a Facebook event to invite attendees. Tag our Facebook page, Tracing Roots: A Weaver's Journey, in any posts and let us know when the event is happening <https://www.facebook.com/tracingrootsdocumentary?fref=ts>. We want to post it on the Tracing Roots website and on Facebook. We welcome photos or documentation of events.

7) Organizing the screening: Have something to eat! Make it a potluck! Have people in your community bring examples of the art that's important to them or something they are creating. Identify a facilitator who can spearhead discussion and dialogue. Below you'll find some suggestions for discussion topics. Invite a speaker or panel: a curator, an elder, an artist, an art critic, an anthropologist, an art teacher, a professor. Invite someone from your community who, like Delores, embodies aging with purpose. Before the screening, think about ways to connect the film to your local community. How is the film significant within a local context? Why is it important for your organization or group to have this screening?

Discussion and Action

After viewing the film, many people will want to talk and see how the film applies to their lives, their heritage and their own creative expression. Start with these questions:

- 1) What is your first reaction to the film?
- 2) How do you express your connection to place and community?
- 3) Does this film relate to how you interact with natural materials to express yourself?
- 4) How would you describe your heritage? How is Delores' journey and life driven by an appreciation of her heritage?
- 5) Why is weaving important to Delores? What does passing on this tradition mean to her, her family, and her culture?
- 6) In what ways is Delores inspirational? What role does she play as an Elder in Haida culture?
- 7) Does the film make you think differently about how museums collect and house artifacts from Indigenous communities? What does it mean to control access to an artifact like the Kwāḍay Dän Ts'inchj's hat?
- 8) How do you define colonialism? In what ways does it affect Delores and her community?

Next Steps

- 1) What traditions are important to you and how will you pass them on? What are some ways to ensure that these practices are preserved, appreciated, and continued?
- 2) How can we use art as a means to bring people together and celebrate communities and heritage?
- 3) As an Elder, Delores is a role model and driving force in a multitude of ways. How can we learn from Elders in our communities and in society more broadly?

Please contact us if you have questions or want more information:

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*** Public Performance Rights** are the legal rights held by distributors or producers over the showing of a film outside of one's home. The rights-holder can grant others the temporary right to show the film by selling them or granting them a Public Performance License. Not only if this a legal issue, but by paying for the license you help support independent filmmaking and outstanding production costs.

